

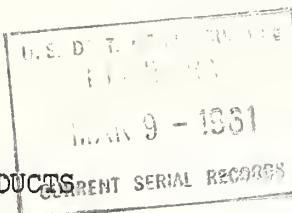
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Production of  
ICE CREAM  
and  
RELATED FROZEN PRODUCTS  
FEBRUARY 1960



U.S. DEPARTMENT OF AGRICULTURE  
Agricultural Marketing Service  
Crop Reporting Board  
Released March 23, 1960  
1300-A New P.O. Bldg., Chicago 7, Ill.

### ICE CREAM PRODUCTION

Ice cream production in the United States continued at a record level for the fourth consecutive month, the Crop Reporting Board reports. The February output including 29 days this year was estimated at 47,515,000 gallons - 6 percent more than in February 1959 and 18 percent greater than the 1954-58 February average.

Production gained 4 percent seasonally from January to February on a calendar month basis. The advance was 3 percent for this period a year ago and also between the average of these months in the previous 5-year period. Temperatures during February averaged well below normal throughout most of the nation. Above-normal temperatures occurred only in the Great Lakes area, the North Atlantic States, Washington and a narrow strip along the Pacific coast.

Ice cream production was larger than in February a year ago in all regions of the country. The increases ranged from 2 percent in the South Central States to 15 percent in the Mountain. Output gained 12 percent in the Pacific Region, with California up 10 percent and Washington and Oregon each 16 percent higher. Production was 6 percent larger in the North Atlantic States. Contributing gains in the two leading ice cream producing states were 4 percent in Pennsylvania and 7 percent in New York. Increases of 5 percent occurred in both the East North Central Region and the South Atlantic. All major states in these two regions registered increases except Illinois, Florida, and North Carolina. Production increased 4 percent in the West North Central Region, where all states gained except Missouri, where output was the same as the year before.

Compared with the 1954-58 average for February, increases in all regions varied from 9 percent in the West North Central to 23 percent in the Pacific States. Output was 21 percent above average in California. Production was 22 percent greater in both the South Atlantic and the Mountain States, where all states recorded sharp gains. Sharply higher production in all important North Atlantic States gave the region a 17 percent gain. Increases from the average were 13 percent in Pennsylvania and 17 percent in New York. Output was up 19 percent in the East North Central States. The increases by states ranged from 13 percent in Michigan to 36 percent in Indiana. Output was 11 percent above the 1954-58 average in the South Central Region. All states except Louisiana contributed to the gain in this region.

### PRODUCTION OF ICE CREAM, UNITED STATES, 1960

MONTH	1954-58 Average 1/	ESTIMATED			CHANGE FROM:	
		1958 1/	1959	1960	1954-58 Av.	1959
					Thousand Gallons	Percent
January .....	39,130	43,179	43,425	45,630	+ 17	+ 5
February .....	40,420	40,188	44,830	47,515	+ 18	+ 6
TWO MONTH TOTAL	79,550	83,367	88,255	93,145	+ 17	+ 6

1/From enumerations.

## PRODUCTION OF ICE CREAM: FEBRUARY 1960

STATE AND GEOGRAPHIC DIVISION	5-YEAR FEBRUARY AVERAGE 1954-58 1/	FEBRUARY			PERCENT CHANGE IN FEBRUARY 1960 PRODUCTION FROM:	
		ESTIMATED			5-YEAR AVERAGE	FEB. 1959
		1958 1/	1959	1960		
		Thousand Gallons		Percent		
Massachusetts .....	1,526	1,585	1,740	1,920	+ 26	+ 10
Connecticut .....	532	523	630	635	+ 19	+ 1
New York .....	3,844	3,698	4,220	4,510	+ 17	+ 7
New Jersey .....	1,038	1,021	1,075	1,290	+ 24	+ 20
Pennsylvania .....	4,630	4,433	5,040	5,250	+ 13	+ 4
Other N.A. States ....	580	567	655	615	+ 6	- 6
NO. ATLANTIC STATES	12,150	11,827	13,360	14,220	+ 17	+ 6
Ohio .....	2,648	2,628	2,950	3,150	+ 19	+ 7
Indiana .....	1,355	1,388	1,800	1,840	+ 36	+ 2
Illinois .....	2,106	2,258	2,590	2,430	+ 15	- 6
Michigan .....	1,939	1,968	1,900	2,200	+ 13	+ 16
Wisconsin .....	1,317	1,372	1,445	1,570	+ 19	+ 9
E. N. CENTRAL STATES	9,365	9,614	10,685	11,190	+ 19	+ 5
Minnesota .....	1,067	1,075	1,125	1,180	+ 11	+ 5
Iowa .....	797	784	850	860	+ 8	+ 1
Missouri .....	1,091	1,084	1,020	1,020	- 7	0
N. & S. Dakota .....	272	281	300	305	+ 12	+ 2
Nebraska .....	436	558	595	660	+ 51	+ 11
Kansas .....	423	392	370	410	- 3	+ 11
WEST NO. CENT. STATES	4,086	4,174	4,260	4,435	+ 9	+ 4
District of Columbia ..	379	410	480	530	+ 40	+ 10
Maryland .....	725	748	810	950	+ 31	+ 17
Virginia .....	718	659	755	790	+ 10	+ 5
West Virginia .....	341	357	345	400	+ 17	+ 16
North Carolina .....	837	698	870	870	+ 4	0
Georgia .....	470	450	520	575	+ 22	+ 11
Florida .....	1,176	1,017	1,540	1,520	+ 29	- 1
Other S.A. States ....	330	404	480	450	+ 36	- 6
SO. ATLANTIC STATES	4,976	4,743	5,800	6,085	+ 22	+ 5
Tennessee .....	868	784	1,080	1,045	+ 20	- 3
Alabama .....	546	439	515	620	+ 14	+ 20
Louisiana .....	569	574	570	530	- 7	- 7
Oklahoma .....	322	293	380	445	+ 38	+ 17
Texas .....	1,234	1,160	1,375	1,360	+ 10	- 1
Other S.C. States ....	707	598	700	720	+ 2	+ 3
SO. CENTRAL STATES	4,246	3,848	4,620	4,720	+ 11	+ 2
Colorado .....	405	428	440	540	+ 33	+ 23
Other Mt. States ....	919	936	970	1,075	+ 17	+ 11
MOUNTAIN STATES	1,324	1,364	1,410	1,615	+ 22	+ 15
Washington .....	669	774	785	910	+ 36	+ 16
Oregon .....	381	382	380	440	+ 15	+ 16
California .....	3,223	3,462	3,530	3,900	+ 21	+ 10
PACIFIC STATES	4,273	4,618	4,695	5,250	+ 23	+ 12
UNITED STATES	40,420	40,188	44,830	47,515	+ 18	+ 6

1/From enumerations.

ICE MILK PRODUCTION

Ice milk production in the United States during February, totaled 5,895,000 gallons. This was 8 percent more than last year when February had 28 days, and 27 percent above the 1954-58 average for the month. February production was up 6 percent from January. This compares with a January-February gain of 7 percent in 1959 and an average seasonal advance of 8 percent. Seasonal increases occurred in all regions of the country except the East North Central where production held about steady, and the South Atlantic where it decreased rather sharply.

Production increased from February 1959 in all sections except the South Atlantic, which registered a loss. Production gains were sharp in the North Atlantic Region, the East North Central, and the West North Central, while they were only moderate in the South Central States and the West.

## PRODUCTION OF ICE MILK, UNITED STATES, 1960

MONTH	1954-58	ESTIMATED			CHANGE FROM:	
	Average 1/	1958 1/	1959	1960	1954-58 Av.	1959
	Thousand Gallons				Percent	
January .....	4,269	5,167	5,095	5,555	+ 30	+ 9
February .....	4,628	5,003	5,475	5,895	+ 27	+ 8
TWO MONTH TOTAL	8,897	10,170	10,570	11,450	+ 29	+ 8

1/From enumerations.

SHERBET PRODUCTION

February production of sherbet in the United States was estimated at 1,955,000 gallons. This was 8 percent greater than in February a year earlier and 22 percent more than the 1954-58 average for the month. The February output (29 days) increased 7 percent over January. The average seasonal gain for this period is 6 percent and in 1959 the advance was 8 percent. Production advances were shown in the East North Central, South Atlantic, South Central, and Pacific Regions, but these were partially offset by losses in the North Atlantic, West North Central and Mountain States.

Compared with February 1959, sherbet production was up sharply in the East North Central and West North Central Regions. Moderate gains occurred in the South Atlantic, South Central, and Pacific States. Output was unchanged in the Mountain Region, and was off moderately in the North Atlantic.

## PRODUCTION OF SHERBET, UNITED STATES, 1960

MONTH	1954-58	ESTIMATED			CHANGE FROM:	
	Average 1/	1958 1/	1959	1960	1954-58 Av.	1959
	Thousand Gallons				Percent	
January .....	1,509	1,705	1,675	1,825	+ 21	+ 9
February .....	1,604	1,611	1,805	1,955	+ 22	+ 8
TWO MONTH TOTAL	3,113	3,316	3,480	3,780	+ 21	+ 9

1/From enumerations.

"MELLORINE-TYPE" FROZEN DESSERTS PRODUCTION

The nation's output of Mellorine and other frozen desserts made with fats and oils other than milkfat totaled 2,890,000 gallons during February - 15 percent more than the 28-day February a year ago and 38 percent above the 1954-58 average for the month. The January - February total this year was 12 percent above the two month period in 1959 and 37 percent above average.

Mellorine production rose 14 percent from January to February (calendar month basis). The seasonal advance was 8 percent between these months in 1959 and 13 percent between the 1954-58 monthly averages. Output advanced sharply in California, Montana, Oklahoma, Arkansas and Alabama. Moderate gains occurred in Texas and Illinois, while production held steady or declined in the remaining producing states.

Increases in Mellorine production from February 1959 occurred in all important Mellorine-producing states, except Alabama and Louisiana, where output was down sharply, and Arkansas and Oklahoma where no change was reported. Production increased very sharply in California and Oregon.

## PRODUCTION OF "MELLORINE-TYPE" FROZEN DESSERTS, UNITED STATES, 1960

MONTH	1954-58 Average 1/	ESTIMATED			CHANGE FROM:	
		1958 1/	1959	1960	1954-58 Av.	1959
					Thousand Gallons	Percent
January .....	1,861	2,238	2,325	2,535	+ 36	+ 9
February .....	2,097	2,335	2,505	2,890	+ 38	+ 15
TWO MONTH TOTAL	3,958	4,573	4,830	5,425	+ 37	+ 12

1/From enumerations.

## WATER ICE PRODUCTION

Production of water ices in the United States during February was estimated at 900,000 gallons. This was 5 percent more than in February 1959 and 22 percent larger than the 1954-58 average for the month. Approximately 4 percentage points of these increases are attributed to the additional day in February this year. Production advanced 31 percent between January and February, 21 percent at this time a year earlier, and 24 percent between the 5-year averages for these months. Sharp seasonal increases were indicated in all regions except the West North Central, where output was unchanged from January to February.

Compared with February 1959, water ice production this February (29 days) increased in all regions except two. The increases were moderate in the North Atlantic States, the South Atlantic, and in the West, while output was sharply higher in the East North Central. Production was off sharply in the West North Central Region and moderately lower in the South Central.

## PRODUCTION OF WATER ICES, UNITED STATES, 1960

MONTH	1954-58 Average 1/	ESTIMATED			CHANGE FROM:	
		1958 1/	1959	1960	1954-58 Av.	1959
					Thousand Gallons	Percent
January .....	593	699	710	685	+ 16	- 4
February .....	736	782	860	900	+ 22	+ 5
TWO MONTH TOTAL	1,329	1,481	1,570	1,585	+ 19	+ 1

1/From enumerations.